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**BellSouth Telecommunications, Inc.**  
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**Marshall M. Criser III**  
Vice President  
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December 17, 2004

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Enclosed is a package filing for BellSouth Additional Line Offer.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.15

The issue and effective dates for this tariff package are December 17, 2004 and January 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

Yours truly,

Regulatory Vice President

Attachments

## PROMOTION DESCRIPTION

# Additional Line Offer

### Proposed Promotion

The Additional Line Offer begins January 1, 2005 and ends on April 30, 2005. This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers will also receive a one-time seventy-five dollar (\$75.00) bill reward per account.

### Promotion Specifics

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscriber must have or sign a local service term agreement and add incremental additional lines.
3. Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.
4. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus)
5. Upgrades are eligible (i.e. Ringmaster to 1FB)
6. Subscribers receive a waiver of line connection charges (first and additional lines) and a one-time, non-recurring bill reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
7. New lines added to the account or locations after the first initial order are not eligible for the seventy-five dollar (\$75.00) bill reward.
8. Subscriber must keep each additional line ordered a minimum of 6 months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section
9. Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers local service term agreement order and the service is installed
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

### Promotion Restrictions

1. The application date of orders must be January 1, 2005 through April 30, 2005.

2. Subscribers who participate in the BellSouth Additional Line Offer are not eligible to participate in the BellSouth New CCB Promotion, Deluxe Rewards Promotion, CCB Term (CORE), Welcoming Rewards Promotion, or Classic Answers Reward Promotion.
3. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Line Offer	This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers will also receive a one-time seventy-five dollar (\$75.00) bill reward per account.	1/1/05 to 4/30/05 (N)
		Rules And Regulations	(N)
		-- Available only to existing BellSouth business customers subscribing to local exchange service.	(N)
		-- Subscriber must have or sign a local service term agreement and add incremental additional lines.	(N)
		-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.	(N)
		-- Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus)	(N)
		-- Upgrades are eligible (i.e. Ringmaster to 1FB)	(N)
		-- Subscribers receive a waiver of line connection charges (first and additional lines) and a one-time, non-recurring bill reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.	(N)
		-- New lines added to the account or locations after the first initial order are not eligible for the seventy-five dollar (\$75.00) bill reward.	(N)
		-- Subscriber must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section	(N)
		--Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers local service term agreement order and the service is installed	(N)
		--The application date of orders must be January 1, 2005 through April 30, 2005.	(N)
		--Subscribers who participate in the BellSouth Additional Line Offer are not eligible to participate in the BellSouth New CCB Promotion, Deluxe Rewards Promotion, CCB Term (CORE), Welcoming Rewards Promotion, or Classic Answers Reward Promotion.	(N)
		-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.	(N)
		-- BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.	(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Additional Line Offer</u>	<u>This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers will also receive a one-time seventy-five dollar (\$75.00) bill reward per account.</u>	<u>1/1/05 to 4/30/05</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>-- Available only to existing BellSouth business customers subscribing to local exchange service.</u>	(N)
		<u>-- Subscriber must have or sign a local service term agreement and add incremental additional lines.</u>	(N)
		<u>-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.</u>	(N)
		<u>-- Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus)</u>	(N)
		<u>-- Upgrades are eligible (i.e. Ringmaster to 1FB)</u>	(N)
		<u>-- Subscribers receive a waiver of line connection charges (first and additional lines) and a one-time, non-recurring bill reward of seventy-five dollars (\$75.00) per account (not per line). The reward will appear as a one-time credit in the OC&amp;C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.</u>	(N)
		<u>-- New lines added to the account or locations after the first initial order are not eligible for the seventy-five dollar (\$75.00) bill reward.</u>	(N)
		<u>-- Subscriber must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&amp;C section</u>	(N)
		<u>--Participation in the program begins on the date the subscriber commits to a local service term agreement and BellSouth accepts. Depending on the subscribers billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscribers local service term agreement order and the service is installed</u>	(N)
		<u>--The application date of orders must be January 1, 2005 through April 30, 2005.</u>	(N)
		<u>--Subscribers who participate in the BellSouth Additional Line Offer are not eligible to participate in the BellSouth New CCB Promotion, Deluxe Rewards Promotion, CCB Term (CORE), Welcoming Rewards Promotion, or Classic Answers Reward Promotion.</u>	(N)
		<u>-- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--BellSouth reserves the right to modify this Promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard Promotion communications, including but not limited to letters, emails, or faxes.</u>	(N)
		<u>-- BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u>	(N)